

Adrienne Martin

Marketing | Brand Design | Event Planning

941.882.2150

adriennekmartin25@gmail.com

linkedin.com/adriennekmartin

MY EXPERTISE



Digital/Social Media Marketing



Adobe Lightroom & Express



Branding



Canva, SOCi



Social Media Platforms



Microsoft Word & PowerPoint



Photography



Wix Website Builder/Editor

SCAN TO VIEW
MY PORTFOLIO



EDUCATION

University of Florida

Aug 2020- May 2024

Major: Education Sciences specializing in Psychology & Research

EMPLOYMENT

MB2 Dental | Marketing Intern

June 2024- Aug 2024

- Crafted social media content for 500+ dental practices
- Scheduled out content per each practice's strategy,
- Personalized ad campaigns specifically for individual offices

University of Florida Bands | Administrative Assistant

Jan 2024- May 2024

- Designed content for advertising assets such as website rebranding, 400+ personalized postcards, email blasts, and flyers
- Audited inventory to prepare for the upcoming season to ensure we had enough gear for the members

PRO Elevator | Intern

Oct 2020- Aug 2021

- Recorded 1,700 financial transactions between business and clients
- Assisted with database in Excel and monitored yearly inspections

Camp WorldLight | Camp Counselor

June 2018 - Nov 2019

- Managed a cabin of 12 girls for a week at a time helped with maintenance of cabin, guidance in campers' schedules, and fostered an environment of safety and growth
- Prepared for campers before camp by building props, reviewing lessons, team building, and dry-running events

LEADERSHIP & INVOLVEMENT

Organizations

Tau Beta Sigma Band Service Sorority

Class President, Correspondence Committee

Sept 2023 - May 2024

Theta Alpha Christian Sorority

Internal Vice President, Webmaster, New Member Educator, Formal Chair

Jan 2022 - May 2024

Baptist Collegiate Ministry

Social Media Coordinator

Aug 2020 - May 2022

Phi Mu Fraternity

Public Relations Committee

Aug 2020 - Jan 2022

Performing Arts

UF Horn Choir

Aug 2023 - May 2024

UF Marching Band

Aug 2021 - May 2024

UF Symphonic Band

Aug 2023 - May 2024

UF Concert Band

Jan 2021 - May 2023

VOLUNTEER EXPERIENCE

Baby Gator | Classroom Assistant

Sep. 2023 - Dec. 2023

- Assisted teacher with class activities and schedule.
- Engaged with children in playtime and conversation to see how they were learning.